

26%

According to a recently released independent survey by Lipman Hearne, conducted in cooperation with the National Research Center for College and University Admissions (NRCCUA), 26% of high achieving seniors used an independent educational consultant in their college search and application process!

Shocked? Don't feel bad, the results surprised the researchers too!

Since 1976 the Independent Educational Consultants Association has represented the profession of college consulting around the world, demanding the most experience, education, training, and preparation of our members. We require extensive campus visits, advanced degrees, marketing that does not raise family anxieties, a concentration on a "great fit" over "getting in," and we demand adherence to the strictest ethics guidelines.

Consulting is undergoing dramatic growth. Over a quarter of high achievers are hiring consultants. Students who work with IECA members are three times more likely to go to

college out of state, and four times more likely to attend a private college. Working quietly behind the scenes, IECA members match students to colleges and universities, where they can best thrive and succeed. Evidence suggests students who work with an IECA member are more likely to remain at a college through graduation.

Learn more about how your college or university can work with the nation's most respected independent educational consultants, as shown on the reverse side of this flier. This past year, more than 400 colleges participated in IECA programs. We invite you to join us.



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